

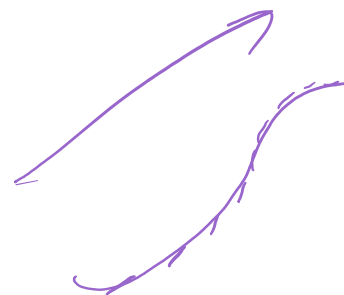
Math 1314 – College Algebra
Section 3.3 Rates of Change and Behavior of Graphs

- Let f be a function defined on the interval $[a, b]$. The average rate of change of f over $[a, b]$ is defined as:

$$\frac{\Delta y}{\Delta x} = \frac{f(b) - f(a)}{b - a}$$

- Does the formula above seem familiar? What can we conclude?

YES! Slope!



Ex: Compute the average rate of change of the function $h(x) = \frac{5}{x+4}$ on $[1, 6]$.

ave rate of change: $\frac{h(b) - h(a)}{b - a}$ $a = 1$ $b = 6$

$$\frac{h(6) - h(1)}{6 - 1} = \frac{\frac{5}{6+4} - \frac{5}{1+4}}{5}$$

$$= \frac{\frac{5}{10} - \frac{5}{5}}{5} = \frac{\frac{1}{2} - 1}{5} = \frac{\left(-\frac{1}{2}\right)}{5}$$

$$= \left(-\frac{1}{2}\right) \left(\frac{1}{5}\right) = \boxed{-\frac{1}{10}}$$

frac. / frac.:

- ① =
- ② Rewrite frac in num
- ③ multiply by reciprocal of frac in denom